

Old Orchard Beach Ballpark Commission

Meeting Minutes – May 2, 2012

I. Call to order

Chair Furtado called this regular meeting of the Old Orchard Beach Ballpark Commission on May 2nd, 2012 at the Ballpark Clubhouse.

II. Roll Call

Present are: Dana Furtado, Linda Mailhot, Jerome Plante, Robin Dube, Mark Gustin, Kris Fish, Jen DeRice and audience members Russ Warriner, Bob Reilly, Sharlene Taylor and Jim Doran.

III. Acceptance of Minutes from March 12th & April 25th

Mr. Huot said regarding the Mr. Gustin said under section 8, should it say 'everytime' instead of 'everything'. Section 9, Chair Furtado said there is a reference that says Mrs. Dayton instead of Mrs. Dube. Mr. Huot made a request to put the time the meeting starts and ends. Mr. Plante made a motion to accept the minutes and it was seconded by Mr. Fish.

IV. Special Election of Vice Chair

Mr. Furtado opened the floor to nominations for vice chair. Mr. Plante nominated Mr. Huot. Mr. Huot appreciates the nomination but has too much to do. Mr. Gustin asked Mr. Plante if he was interested in the vice chair. Yes, unless someone else wants it badly. Mr. Gustin made a motion to nominate Mr. Plante, and it was seconded by Mrs. Dube. Mr. Huot made a motion to stop nominations, and it was seconded by Mr. Fish. All were in favor.

V. Update from POW/MIA

Chair Furtado turned the meeting over to Vice Chair Plante and excused himself for a few minutes. Vice Chair Plante asked Russ Warriner for an update on the POW event. Mr. Warriner said they have \$6,000 in the bank for this event, and they should end up with the \$20,000 that they need. If not, they will do with one helicopter. Seacoast RV is the top sponsor. Texas Flying Legends museum and WWII aircraft will be taking part and do a missing man formation over the ballpark during the weekend. They will set up a display at the Biddeford airport and AMVETS of Biddeford will take care of that. The high school band will be playing and help from them for parking cars. Things are moving ahead nicely. Jumpin' Jakes is doing a 10% Wednesday donation to the event to help with funds. Every Wednesday in May they will donate 10% of the proceeds from Wednesday to this event. On May 21st there will be another Texas Roadhouse event where they will donate 10% of the profits to this event. The first one

brought in \$500. Texas Roadhouse is donating T-shirts. There are T-shirts at MacDonalds garage for sale. Pratt & Whitney may possibly be giving a donation as well as General Dynamics and possibly Bell helicopter. This year will be the toughest year to get started but the following year will be easier. It's slowly turning into a York County event instead of just OOB, Biddeford & Saco. He wants ballpark to get concessions and they will help to do it. He will do whatever he can in terms of getting volunteers to assist. Vice Chair Plante asked about the date - 9/21-9/23. Mr. Gustin said he had an idea to help fundraising events. He made a motion to offer the display of a banner if these companies want to put up a banner if they provide one and they donate money to the event. We can't promise where it will be located. This is a motion. Mrs. Dube asked Russ if he has contacted any of the trucking companies that might donate services to help bring something up. He has contacted a few but there's only so much he can do as one person. The people that own the Huey are bringing that up so we don't have to worry about that. Schneider Ride for Pride will be assisting. They plan to invite Bush Sr. Ms. DeRice said that Alan Graves was the liaison between the commission and this event, and does someone else want to do that. Mrs. Mailhot volunteered to do this. Mr. Gustin made a motion to offer the display of a banner provided by any sponsor somewhere in the ballpark for the event and through the next season. Robin second. All in favor.

VI. Working Group Updates

Mr. Fish said that he revised the RFP to add in both pre-mixed and post-mixed soda (bag and box) along with CO2, and pre-mixed with estimations of 12 oz servings. We need to fill in the 2 blanks. If we approve this tonight he can get Coke & Pepsi to have proposals to us by 5/11. Mrs. Dube made a motion to approve the RFP to be opened on 5/11 at 10am. Mrs. Dube asked if there would be recycling containers provided. Coke has little containers to put empty bottles in. Yes, that is in there. All in favor.

Mr. Gustin said he would like to get an idea of what we are going to do with the scoreboard area. Ms. DeRice has acquired a lift for us to use in exchange for a banner from the company doing work on the fire station. Hopefully, by next weekend we can have a decision on what we are going to put up for banners up at the scoreboard. Atlantic might be one depending on what the decision on that is. He said he spoke with Ms. DeRice about maybe working out something with the future soda supplier and offering 50% rate to get a sign up on the board. He also suggests that we put up some older signs that are legible to have stuff up there. Perhaps, 'Welcome to ballpark' on top and then four more - one to right and left. Last year it was Seacoast and Stewarts. Garvin Construction has one also that was promised to them even though it is a smaller size. Which of the older signs do we want to put up? Mr. Huot said he spoke last evening to Joe Poisson from Atlantic regarding their proposal of \$2300. He told him the owner is in favor but can't get an answer from them. 8x8? Yes. Mr. Gustin said how does the commission want to do this. Mr. Dube asked if there were any repeats. Mr. Gustin said pretty much everyone. We'll have room for a total of 6. Vice Chair

Plante asked if the American Legion was renewing their sign. They have an outfield sign, per Mr. Gustin. Mr. Fish made a motion to leave the banners that are up there for now. He said that we should put up some unpaid ones there, and if we sell a space we can take it down and replace it with a paid one. Ms. DeRice said she would like to put up a Funtown to try and make up for some of the ill-will that Doug Ayotte created with them last year. Yes, per the commission. Mr. Plante seconded the motion, and all were in favor.

VII. Individual Commissioner Updates

VIII. General Manager Update

Ms. DeRice said she met with East Coast Marketing about doing a red sox alumni game with the ballpark being the beneficiary. They want to do it the Friday of Labor Day weekend. She asked do we want to do that. Vice Chair Plante asked if it was a success last year. It was a huge success, per Mr. Fish. Mr. Gustin said without reviewing the whole contract, is it the same as last year. Mr. Fish said the marketing company will say that the fire department nets over \$10,000 which means the marketing company gets \$40,000. He advised to be careful of the script that the callers use when they are making the calls and that they are saying that it is a fundraiser for the ballpark and the recreation department to send kids to camp. Ms. DeRice asked if a 70/30 split is what the fire department does. Yes, per Mr. Fish. Ms. DeRice will try to get a 70/30 split. Will try to do this every other year with the FD. Will try to get some celebrities and police/fire personnel to participate in the game. Mr. Warriner asked if do you guys know anything about having a ballgame and trying to arrange that during our POW event with military players such as Legion players, etc. Mr. Gustin said talk to East Coast Marketing for the name of the manager of the team who is maybe Brian Daubach. They wear camouflage uniforms and are called Heroes of the Diamond. Audience member Jim Doran said his league had a new player join up that played on that team and will try to ask him about contact information. Mr. Warriner said he is looking to have a baseball game the Sunday of that weekend. Ms. DeRice said all keys in the clubhouse have been changed. There are 10 keys but they are not 'do not duplicate'. Mr. Huot said could Gordon not get do not duplicate keys. Ms. DeRice said he changed some locks inside the building, ordered padlocks that we have to pay for, put a new lockbox on the gate and contractors will get the combination to that service gate padlock. For Tuesday night's POW meeting, call Sharlene Taylor and she will open the door for you and then we have to make sure it is locked when you leave. Worked on plumbing Monday. She will follow up with them tomorrow. Regarding the website, Ms. DeRice has a contract here from Blue Wave. They are ready to go. She passed it around. The cost is \$1790 plus \$25 a month for the maintenance. Regular changes included at \$49 a month but with a twitter/facebook posting it will update right on the website. Chair Furtado said how are we paying for website. If the facility itself isn't ready to move forward, and we can have it done for free do we think that it would be better

to spend that money elsewhere. Ms. DeRice said it is \$1790 initially only once and then just the hosting after that. Mrs. Mailhot said will the latest facebook posting appear on the website? Yes, per Ms. DeRice. Mr. Gustin made a motion to proceed with the website contract as presented. It was seconded by Mr. Fish. Chair Furtado called for vote. All were in favor. Mr. Plante left at this time. Ms. DeRice said they turned the lights on at the ballpark and 49 bulbs are out, mostly behind home plate. These poles are 110ft up and the fire department truck only goes up 95 feet. We have a dozen bulbs from last year that we didn't return that are already paid for. If we can get someone to change those bulbs that would be great. It may be a ballast issue and not a bulb issue, but we won't know until we can get up there and see. Mr. Fish said first we need to establish if it is a ballast or bulb issue. We need a truck first. Mr. Gustin said it is playable as it is the same situation as last year. Chair Furtado said was town going to put some money into that. Audience member Jim Doran said the lights really aren't needed until around 8PM or so. Ms. DeRice said she will find out what it will cost if we had to pay for a truck. She also stated that Kevin Lessard said he would climb it. Mr. Gustin said if you need to climb it is very difficult to climb as you need to take 10 minutes as you are moving your strap up every four or five seconds and carrying bulbs and ballasts.

IX. New Business

Chair Furtado passed around 5 letters that he drafted to major material suppliers or vendors that the Town utilizes such as the town attorney, Dayton Sand & Gravel, Benchmark Construction, Wright Pierce and Shaw Bros. Regarding fundraising for the ballpark. It asks for a donation to the ballpark and he would like to mail them out tomorrow. Mrs. Mailhot said she would like to tweak one sentence if she had her way. Jen would like to spell out the name of FCBL. Chair Furtado asked if anyone else had anything for new business.

X. Good & Welfare

Mr. Huot said he had a suggestion. This afternoon he took a look at the 12 pages of minutes of the last meeting. He asked how soon the Secretary can get the minutes out. Mrs. Mailhot said it depends on how busy I am, maybe a week to 10 days. He went on to say there is a lot of information in the minutes including an awful lot of items there that fall under unfinished business. Mr. Huot said to Chair Furtado, if for now on when you set up agenda can you put an item on there for unfinished business as there is a lot of this stuff that gets lost between meetings. It would make it easier on all of us to go to the minutes and find unfinished business. It would be anything that we did not finish at the last meeting. It would be easier to keep track of what the minutes say. At the next meeting we should take care of unfinished business before moving on to new business. It took him an hour to go through these minutes and look for something. Mrs. Dube asked about getting minutes onto the website. Mrs. Mailhot said that she just learned that the Town Clerk doesn't put them on the website unless the Secretary emails her and tells her that they were accepted. Then she can put them on the website. Mr. Huot asked to clarify the date of the

next meeting - 5/21. Mr. Huot said there was a lot of discussion at the February meeting regarding the structure of tickets and how much the Tide was going to be paying us - was that ever settled? Yes, per Ms. DeRice. Audience member Bob Reilly said I can't figure out something with the concessions. Chair Furtado said the Tide gets 100% of the concessions from the beginning to the end of their contract, from 6/4 to 7/31, for their events and for our events they get 75% and we get 25%. Audience member Reilly said there was a \$5,000 loan or donation from the bank that there was some question about. Why do you not have a written policy and procedure with an in-kind donation? Ms. DeRice said that was before we had policies & procedures in place, but we do now. Audience member Reilly said where would I find that information now? How would they know what they are getting in turn? Mr. Gustin said the policies and procedures were adopted a month or so ago. As far as during the Raging Tide season they have rights to that signage. Chair Furtado said on donations if you were willing to give us \$500 and asked what you were going to get in return, Ms. DeRice would have to come to the commission and there would be discussion about that. The commission would approve it or not and then we would issue a letter or memorandum of understanding accordingly. Audience member Reilly said if you get a guy that gives you 500 rolls of sod, and you are going to give him a sign for the season, then that should be stated somewhere. Mr. Fish said it is stated in the minutes. Audience member Reilly asked are the game fees set. Yes, they are \$250 for a night game, \$125 for a day game and \$375 for a double-header with a day and night if we don't have to do anything in between. Audience member Reilly said you don't take the \$40 expense and the team gives it to you the same way they got it from you at the end of the day. Yes, per Chair Furtado. Audience member Reilly said how do they get in and out of the facility. The field crew. Chair Furtado asked what was the outcome with the scoreboard lights that were left on. Mr. Gustin shut it off. SMCC left the scoreboard on, per Ms. DeRice. Chair Furtado said to add him to that contact list to call him & the next time he can come down and shut the lights off. Chair Furtado asked about keys to access that room. Ms. DeRice and Mr. Gustin have keys to the PA room.

XI. Adjournment

Mr. Fish made a motion to adjourn and it was seconded by Mr. Gustin.

Minutes submitted by: Linda Mailhot, Secretary